

CURRICULUM VITAE: DR JAN MOSEDALE

Name: Dr Jan Mosedale
Address: University of Applied Sciences HTW Chur
Institute of Tourism and Leisure Research
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ACADEMIC EMPLOYMENT HISTORY

2013 - Senior Researcher and Senior Lecturer, Institute for Tourism and Leisure Research, University of Applied Sciences HTW Chur, Switzerland.
2009 - 2013 Senior Lecturer in Tourism, Hospitality and Events, Faculty of Business and Law, University of Sunderland, UK.
2006 - 2009 Lecturer in Tourism, Department of Tourism, University of Otago, New Zealand.

QUALIFICATIONS

2003 - 2007 Doctor of Philosophy (PhD) in Human Geography, University of Exeter, UK.
Thesis: *Corporate Geographies Of Transnational Tourism Companies*.
2002 - 2003 Master in Research Methods in Human Geography, University of Exeter, UK.
Dissertation: *The Tourism Commodity Chain: A case study of UK package tourism to St. Lucia*.
1999-2001 Master in Environmental Studies, York University, Canada.
Dissertation: *Planning for Appropriate Recreation Activities In Mountain Environments: Mountain Biking in the Canadian Rocky Mountains* (with commendation: Outstanding Graduate Student Paper).
1995 - 1999 BSc (Honours) Applied Biology (industrial), University of Leeds, UK.

ACADEMIC LEADERSHIP

- 2013 - Research Coordinator of the Consumer Studies Group (University of Applied Sciences HTW Chur)
- 2012 REF2014 Unit of Assessment Coordinator for Unit 26 C: Sport and Exercise Sciences, Leisure and Tourism (University of Sunderland)
- 2010 - 2013 Transnational Education Coordinator for the Department of Tourism, Hospitality and Events (University of Sunderland).
- Foundation Degree (FdA) Travel and Tourism
 - BA Hospitality Management
 - BSc International Tourism and Hospitality Management
 - MSc Tourism and Hospitality
- 2009 - 2010 Programme leader for Bachelor of Arts in Events Management (University of Sunderland).
- Re-design of the programme to include more events-specific modules and to provide students with hands-on learning opportunities (with Dr Teresa Leopold).
 - Best Programme for Student Learning at the 2013 University of Sunderland Student Led Teaching Awards.
- 2006 - 2009 Programme leader for Diploma for Graduates endorsed in Tourism (University of Otago).

RESEARCH

RESEARCH EXPERTISE

Economic - and Tourism Geography

1. Entrepreneurship
2. Diverse economies in tourism and mobility
3. Tourism and neoliberalism
4. Commodity chains and tourism

CURRENT RESEARCH PROJECTS

- *The practice of individual entrepreneurship in state-socialism: a case study of tourism entrepreneurship in Hengquin, China* with Dr Chin-Ee Ong (Wageningen University, Netherlands) and Dr Sharif Shams Imon (Institute for Tourism Studies, Macao SAR).
- *Negotiating the Interface of Market and Planned Economies: the case of Cuban Tourism Entrepreneurs* with Prof. Richard Sharpley (University of Central Lancashire) and Martin Knight (Lincoln University).
- *Communities of Practice: Creating Innovative Spaces of Engagement in Transnational Higher Education* with Tatjana Pahaluev.
- *Drinking culture: commodification, identity and tourism experiences at wine festivals* with Dr Teresa Leopold (University of Sunderland).

RESEARCH GRANTS

- 2009-2012 European Social Fund (ESF), *Changing People: Rising to the Challenge of Demographic Change in the North East*: £1,4 million.
- 2011 Centre for Research into the Experience Economy (CREE), *Communities of Practice: Creating Innovative Spaces of Engagement in Transnational Higher Education* (with Tatjana Pahaluev).
- 2009 Centre for Research into the Experience Economy, *Drinking culture: commodification, identity and tourism experiences at wine festivals*: £ 3,400.00 (with Dr Teresa Leopold).
- 2008 Marsden Support Grant, *Being mobile off the Grid: WWOOFing as an Alternative Economic practice*: NZ\$6,845.
- 2007 University of Otago Research Grant, NZ; *The political economy of multi-destination tourist flows: Chinese coach tours in New Zealand*: NZ\$9,973.
- 2007 School of Business Research Grant, University of Otago, NZ; *Vacant hotels: 'failed' FDI in the South Pacific*: NZ\$4,200.
- 2002 - 2006 Economic and Social Research Council, UK. Partial 1+3 Studentship (MRes + PhD): £13,260
- 2002 - 2006 Department of Geography, School of Archaeology, Geography and Earth Resources, University of Exeter, UK. Departmental Scholarship (MRes + PhD): £35,800
- 2002 - 2006 Department of Geography, School of Archaeology, Geography and Earth Resources, University of Exeter, UK. Research Studentship: £5,000

PROFESSIONAL AFFILIATIONS/MEMBERSHIPS

- Fellow of the Royal Geographical Society with Institute of British Geographers
Geography of Leisure and Tourism Research Group
 2011 - Honorary Secretary
 2009 - Committee Member
Economic Geography Research Group
- Association for Tourism and Leisure Education (ATLAS)
- The Association for Tourism in Higher Education (ATHE)
- Centre for Research into the Experience Economy, University of Sunderland.

ACADEMIC ACTIVITIES & PUBLICATIONS

JOURNALS

- 2010 - Editorial Board *Pacific Geographies*
- 2013 Special issue editor *Pacific Geographies* 40: Environmental Politics in the Asia - Pacific region (in preparation).
- 2008 Special issue editor *Journal of Sustainable Tourism* 16(3): Research Perspectives on Responsible Tourism.

BOOK SERIES

- 2010 - Editor *Current Developments in the Geographies of Leisure and Tourism*. Ashgate (with Dr Caroline Scarles, University of Surrey)

REFEREEING

Annals of Tourism Research, Tourism Management, Mobilities, Tourism Geographies, Current Issues in Tourism, International Journal of Tourism Research, Journal of Sustainable Tourism, Journal of Travel and Tourism Marketing, International Journal of Tourism and Travel Management, International Journal of Tourism Anthropology, Recreation and Society in Africa, Asia and South America, Cauthe 2008 (Conference), ANZMAC 2007 (Conference)

PUBLICATIONS

BOOKS

- Mosedale, J. (forthcoming in 2013) *Neoliberalism and Tourism: Projects, Discourses and Practices*. Ashgate.
- Mosedale, J. (2011) *Political economy of tourism: A critical perspective*. London and New York: Routledge.

BOOK CHAPTERS

- Mosedale, J. (forthcoming in 2014) Political Economy of Tourism: Regulation Theory, Institutions and Governance Networks. In C.M. Hall, A.A. Lew and A.M. Williams (Eds) *The Wiley-Blackwell Companion to Tourism*. Wiley-Blackwell.
- Mosedale, J. (forthcoming in 2013) After Neoliberalism? In: J. Mosedale (Ed.) *Neoliberalism and Tourism: Projects, Discourses and Practices*. Ashgate.
- Mosedale, J. (forthcoming in 2013) Thinking through Neoliberalism. In: J. Mosedale (Ed.) *Neoliberalism and Tourism: Projects, Discourses and Practices*. Ashgate.
- Mosedale, J. (forthcoming) Globalisation. In: C. Cater and B. Garrod (Eds) *The Encyclopedia of Sustainable Tourism*. Wallingford, UK: CABI.

- Mosedale, J. (forthcoming) Political Economy. In: C. Cater and B. Garrod (Eds) *The Encyclopedia of Sustainable Tourism*. Wallingford, UK: CABI.
- Mosedale, J. (2011) Diverse Economies and Alternative Economic Practices in Tourism. In N. Morgan, I. Ateljevic and A. Pritchard (Eds) *The Critical Turn in Tourism Studies: Creating an Academy of Hope*. London and New York: Routledge, pp 194-207.
- Mosedale, J. (2011) Re-introducing tourism to political economy. In J. Mosedale (Ed.) *Political economy of tourism: A critical perspective*. London and New York: Routledge, pp 1-13.
- Mosedale, J. (2011) Thinking outside the box: Alternative political economies in tourism. In J. Mosedale (Ed.) *Political economy of tourism: A critical perspective*. London and New York: Routledge, pp. 93-108.
- Mosedale, J. and Albrecht, J. (2011) Tourism regulation and relational geography: the global, local and everything in between. In J. Mosedale (Ed.) *Political economy of tourism: A critical perspective*. London and New York: Routledge, pp. 243-255.
- Mosedale, J. (2008) The Internationalisation of Tourism Commodity Chains. In: Hall, C.M. and Coles, T. (eds.) *International Business in Tourism: global issues, contemporary interactions*. Routledge: pp. 149–166.

PAPERS

- Mosedale, J. (invited) Tourism and Political Economy: from structures to cultures and natures. *Tourism Management*
- Mosedale, J. (2009) Wwoofing in NZ as alternative mobility and lifestyle. *Pacific News* 32: 25-27.
- Bramwell, B., Lane, B., McCabe, S., Mosedale, J. and Scarles, C. (2008) Research Perspectives on Responsible Tourism. *Journal of Sustainable Tourism* 16(3): 253-257.
- Mosedale, J. (2006) Tourism commodity chains: market entry and its effects on St. Lucia. *Current Issues in Tourism* 9(4&5): 436–458.

MANUSCRIPTS IN PREPARATION

- Mosedale, J., *Im/mobilities and cosmopolitanism: the case of wwoofing*, in preparation for *Mobilities*
- Mosedale, J., *Knowledge transfer, sustainable lifestyles and alternative mobilities*, in preparation for *Journal of Sustainable Tourism*.

REPORTS

- Mosedale, J. and Pahaluev, T. (2012) Migration and Mobilities: The “W” Project - An innovative information mechanism for European Workers in the North East of England. *Changing People: Rising to the Challenge of Demographic Change in the North East*.
- Mosedale, J. and Pahaluev, T. (2012) Migration and Mobilities: EmployMeE App - Evaluation Report. *Changing People: Rising to the Challenge of Demographic Change in the North East*.

CONFERENCES

CONFERENCE/SESSION ORGANISATION

- 2013 *Tourism, Leisure and the Natural Frontier-engaging with political ecology.* Annual meeting of the Royal Geographical Society (with Institute of British Geographers), London, UK. Session organiser and Chair.
- 2012 *Current Issues and (Im)possible Solutions: an interdisciplinary dialogue in tourism and leisure.* GLTRG PhD Colloquium, Guildford, UK. Co-organiser.
- 2012 *The Changing Landscape of Academia.* GLTRG PhD Colloquium, Guildford, UK. Co-organiser.
- 2012 *Shifting governance in tourism?* Annual meeting of the Royal Geographical Society (with Institute of British Geographers), Edinburgh, UK. Session organiser and Chair with Carla Ricaurte Quijano (University of Brighton).
- 2011 *Mobility and Alterity: focussing on alternative mobile practices.* Annual meeting of the Royal Geographical Society (with Institute of British Geographers), London, UK. Session organiser and Chair.
- 2010 *Exploring Innovations and Transgressions in Tourism Mobilities/Immobilities.* Annual Conference of the Association of American Geographers, Washington DC, USA. Session organiser with Prof. Kevin Hannam (University of Sunderland).
- 2010 *Alternative tourism: focussing on economic alterity.* Society for Economic Anthropology Annual Meeting, Tampa Bay, USA. Session organiser und Chair.
- 2008 *Political economy of tourism.* XXXIst International Geographical Congress, International Geographical Union, Tunis, Tunisia. Session organiser.
- 2006 *A Critical Look at Responsible Tourism: Demand- and Supply-side Perspectives.* Annual meeting of the Royal Geographical Society (with Institute of British Geographers), London, UK. Session organiser and Chair with Dr Caroline Scarles (University of Surrey).
- 2006 *Progressing Tourism Research: Postgraduate Research Conference.* Geography of Leisure and Tourism Research Group and the Royal Geographical Society (with Institute of British Geographers), Exeter, UK. Co-organiser.
- 2005 *Tourism, Globalisation and Neoliberalism.* Annual meeting of the Royal Geographical Society (with Institute of British Geographers), London, UK. Session organiser with Prof. Andrew Church (University of Brighton).

SCIENTIFIC COMMITTEES

- 2014 Member of the Scientific Committee for *Contemporary Research in Tourism and Hospitality: Theory, Practice and Pitfalls*, Pondicherry University, India.

 PANELLIST

- 2012 *Being an Academic in a Changing Landscape of Higher Education in the UK*, GLTRG PhD Colloquium, Guildford, UK.
- 2012 *Getting Published as emerging academics*, GLTRG PhD Colloquium, Guildford, UK.
- 2010 *Alternative tourism: focussing on economic alterity*, Society for Economic Anthropology Annual Meeting, Tampa Bay, USA.
- 2007 *Tourism and data requirements*, Annual Meeting of The Association of American Geographers, San Francisco, USA.
- 2005 *Economic Geography of Tourism: State of the Art*, Annual Meeting of the Association of American Geographers, Denver, USA.

 CONFERENCE PRESENTATIONS (SELECTION)

- 2011 *Mobility and alternative economic practices*. Annual meeting of the Royal Geographical Society (with Institute of British Geographers). London, UK.
- 2010 *Experiencing alternative economic spaces: Wwoofing as alternative mobility*. Society for Economic Anthropology Annual Meeting. Tampa Bay, USA
- 2008 *Unpacking the 'selling' of tourism: towards an alternative political economy*. Association for Tourism and Leisure Education Annual Conference. Brighton, UK.
- 2007 *Going beyond Britton towards an alternative political economy*. 2nd International Critical Tourism Studies Conference. Split, Croatia.
- 2006 *Commodity chains: connecting flows with places*. New Zealand Tourism and Hospitality Research Conference. Dunedin, New Zealand.
- 2006 *Commodity Chains and Tourism: a progressive synthesis?* Cutting Edge Research in Tourism - New Directions, Challenges and Applications, with Sabine Dörry (Johann Wolfgang Göthe University Frankfurt). Guildford, UK.
- 2005 *Capital Mobility in the Tourism Sector: An analysis of integrated companies*. 4th International Symposium on Aspects of Tourism. Eastbourne, UK.
- 2005 *Corporate Geography of the Big 6: Integrated Tourism Groups*. Annual Meeting of the Association of American Geographers. Denver, USA.
- 2004 *The Structure of the Package Tourism Sector and its Implications for Caribbean Islands*. The 30th Congress of the International Geographical Union. Glasgow, UK.

 PHD ACTIVITIES

 PHD SUPERVISIONS

- 2012 - 2013 Ali Abdallah, *Identity, Culture and Hospitality: The Lebanese Diaspora in England* (University of Sunderland).
- 2012 - 2013 Francis Ikechukwu Ojei, *Rural and Remote Communities in Northumberland Harnessing Telecommunication Technology for Community Development* (University of Sunderland).
- 2012 - 2013 Gbadebo Odularu, PhD by Publication (University of Sunderland).

- 2012 - 2013 Gergina Pavlova, *Mobilities from Bulgaria and Romania* (University of Sunderland).
- 2012 - 2013 Gulbahar Kosegolu, *A Comparative Analysis of the Motivations and Career Opportunities of Migrant Women and Turkish Women working in the hotel resort industries in Istanbul, Turkey* (University of Sunderland).
- 2012 - 2013 Sandy Drossou, *A critical investigation of Emotional Labour in the Hotel Industry: The case of Santorini Island, Greece* (University of Sunderland).
- 2011 - 2013 Pavit Tansakul, *Conceptual development framework for MICE tourism sustainability from stakeholders' perceptions in Thailand* (University of Sunderland).
- 2011 – 2013 Doesloehal Djumrianti, *Online representation of destinations through ICTs: A case study of South Sumatera, Indonesia* (University of Sunderland).

COMPLETED PHD'S

- 2012 Dr Michael Cassop-Thompson, *Customers Value Seeking Practices in Public Sector Health and Fitness Clubs*, Second Supervisor (University of Sunderland).
Currently Senior Lecturer in Business and Management, University of Sunderland, UK.
- 2012 Dr Zeibeda Sattar, *Historical Mobilities of the Pakistani Population in Newcastle* (University of Sunderland).
- 2010 Dr Steve Taylor, *Understanding how mountain bikers choose destinations at which to ride, in the expectation that these destinations will fulfil their motivations, needs and desires* (University of Otago).
Currently Researcher, Centre for Recreation and Tourism Research, University of the Highlands and Islands, UK
- 2009 Dr Carleigh Randall, *Wine Tourism in British Columbia: an examination of the issues, opportunities and relationships between the wine and tourism industries* (University of Otago).
Recipient of the ITB-Science Best Thesis for Scientific Theory Award for 2011 from the German Society for Tourism Science.
Currently Post-Doctoral Fellow, Institute for Coastal Research, University of Vancouver Island, Canada.
- 2009 Dzingai Nyahunzvi, *Impacts of the commercialisation of Krueger National Park* (University of Otago).
Currently Lecturer, Midlands State University, Zimbabwe.

MEMBER OF EXAMINATION COMMITTEES

- 2011 Samirah Saad Al Saleh: *Saudi Women's Perceptions and Experiences of Shopping and Tourism*.
- 2010 Francis Offeh: *Heritage Tourism in the Ashanti Kingdom, Ghana: Authenticity, Commodification and Tradition*.
- 2010 Gareth Butler: *Hostel users in Norway: Motivations and mobilities*.

TEACHING

UNDERGRADUATE

Destination Analysis, Events and Conventions Management, Events Fieldwork 1 and 2, Events Independent Study, Events Work-based Learning, Fundamentals of Events, Global Tourism, Human Resources for Tourism, Leisure and Hospitality, Impacts of Festivals & Events, Principles and Business of Tourism Management, Strategic Planning for Tourism and Leisure, Tourism and Heritage Planning, Tourism Development and Planning, Tourism Impacts and Evaluation, Tourism Planning and Development.

POSTGRADUATE

Current Issues in Tourism, Tourism Analysis, Tourism and Regional Development.

LANGUAGES

English	Native speaker
French	Native speaker
German	Native speaker
Spanish	Intermediate level